

Logos
general

OCT 26 10 36 AM '60

WTB077
RR RUAPLI RUMPFB
DE RUEPSE 07A
ZNR
R 261410Z
FM FBIS WASHDC
TO RUAPLI/FBIS CHITOSE JAPAN
RUMPFB/FBIS SAIGON
ZEN/FBIS TOKYO JAPAN
FBIS GRNC
BT

UNCLAS TK RELAY OW RUAP ✓
700 659 843 439 BUREAU CHIEFS FROM MORGENROTH/SEELY WA 698
LOGOGRAPHS FOR PRESS TRANSMISSIONS SHOULD DISTINGUISH BETWEEN
REGULAR PRESSCASTS, WHICH REFLECT THE POLICY OF A NEWS AGENCY,
AND CORRESPONDENTS' DISPATCHES TO AN AGENCY, WHICH MAY REFLECT
THE ATTITUDES OF THE CORRESPONDENTS AND THE LOCAL PRESSURES UPON
THEM. HENCEFORTH, THE PRESS LOGOS NOW IN USE SHOULD BE APPLIED
ONLY TO THE REGULAR OUTPUT OF THE AGENCY. CORRESPONDENTS'
DISPATCHES SHOULD TAKE LOGOS IN THE FORM:
(CITY OF ORIGIN) CORRESPONDENT'S DISPATCH IN (LANGUAGE)

PAGE TWO RUEPSE 07A
TO (AGENCY) (CITY OF DESTINATION)
EXAMPLES:

- (1) BUENOS AIRES CORRESPONDENT'S DISPATCH IN SPANISH TO PRENSA LATINA HAVANA
- (2) MONTEVIDEO CORRESPONDENT'S DISPATCH IN RUSSIAN TO TASS MOSCOW
- (3) TAIPEI CORRESPONDENT'S DISPATCH IN JAPANESE TO NIPPON TIMES TOKYO.

BT